

ACCELERATING IMPACT TOGETHER



DEAR FRIENDS...

We began working on this impact report before COVID-19 was a daily reality in MN. And certainly, long before the murder of George Floyd, which prompted global outrage. With these seismic shifts to our typically comfortable world, we at SVP Minnesota are reminded of our role as responsive philanthropists. Our purpose, to work side by side with nonprofit leaders to create equitable social change continues to be essential...with an urgency that feels more tangible and pressing now.

Our Investee nonprofits lift the strengths and voices of teens and young adults who are often vulnerable due to the confluence of systemic injustices they face. Just as our Investees have pivoted their programs to serve these youth remotely, we are pivoting too. This moment demands of us to double down on thinking innovatively and recommitting to being agents of social change in the Twin Cities. We pledge to evolve our approach to shift and share power, build bridges and center marginalized voices in our operations and programming.

As you read through the following pages that highlight stories of growing Investee impact, SVP Partner perspectives and our collaborative impact on Twin Cities youth, we are proud of what has been accomplished.

Many thanks to those who already believe in our ability to make a greater impact together. And for those who want to join in the work that still lies ahead, we invite you to be part of SVP's proven model to catalyze equitable social change.

In community,



A handwritten signature in black ink that reads "Esther".

Esther Goldberg-Davis
Interim Executive Director



A handwritten signature in black ink that reads "Linda".

Linda Ireland
Board Chair

I'm an SVP Partner because it's a great way to be engaged with organizations that are responding to the needs of teens in our community.
I like to support those organizations both with my financial gifts and my professional skills.
And I enjoy meeting others who share my values—volunteer, give, engage!

— DEB GARVEY, SVP PARTNER

MISSION

We build powerful relationships and thriving communities through the amplifying impact of engaged philanthropy.

VISION

We elevate the lives of underserved teens by turbo-charging transformational social enterprises and philanthropic leaders.

PHOTO PROVIDED BY SVP MINNESOTA

VALUES & BEHAVIORS



IMPACT

We foster positive change in our community.

- Collaborate to define success up front and together
- Commit to measurable goals and plans and then flex as needed
- Balance passionate conviction with evidence-based decisions
- Invest in SVP to increase our ability to invest in others
- Acknowledge and celebrate achievements



INNOVATION

We pursue the greatest potential—not the easiest path.

- Challenge ourselves to think creatively
- Invest in the potential of fresh ideas to drive impact
- Take calculated risks and grow from success and failure
- Seek candid feedback and strive for improvement
- Continually reinvent ourselves to shape the future



COMMUNITY

We make a greater impact together.

- Seek opportunities to build trusting and caring relationships
- Connect across and through our networks
- Be curious and humble, assume positive intentions, listen to learn and understand
- Engage in the brave conversations
- Act as allies for one another's growth and success



EQUITY

We believe ALL people should have the opportunity to succeed.

- Identify and name inequities; seek to understand their institutional and systemic nature
- Acknowledge privilege and work to level power and resource distribution imbalances
- Be curious about and learn from life experiences different than our own
- Always ask "Whose voice is missing?" and include them
- Treat everyone with dignity, respect and appreciation

WHO WE ARE

Social Venture Partners Minnesota (SVP) is a bridge between philanthropy and community...**building relationships and investing for a just, thriving community.**

We find and connect the dollars and experiences of individual and corporate philanthropists with inspiring nonprofits that are addressing opportunity gaps for Twin Cities teens. Since 2002, we've invested over \$2.1 million in 60+ innovative nonprofits that are **creating community-based, life-changing opportunities for thousands of youth to thrive.**

WHAT WE DO...We Make a Greater Impact Together

› Creating A Network of Engaged Philanthropists

SVP's incredible Partners are individuals committed to **fostering positive change in our community.** They bring talent, resources and diverse perspectives to SVP's work. They share a commitment to investing time, technical expertise and dollars in promising nonprofits in order to grow opportunities for under-resourced teens. SVP provides the framework for building networks among hands-on philanthropists. Our events and workshops deepen knowledge about SVP's role as a grantmaker, issues facing youth and the nonprofits that serve them. From young professionals to retirees, SVP brings philanthropists together to amplify their impact and be social justice changemakers.



PHOTO © ELPIS ENTERPRISES

BY THE NUMBERS

76

Partners

23

Corporate Partners through relationships with 5 corporations

\$800k

Value of skills-based volunteering

3

Workshops

4

Quarterly Summits

8

Partner events & educational opportunities

4

Social Justice Book Club gatherings

> Building Capacity for Nonprofit Investees

SVP Partner consulting teams work shoulder-to-shoulder with vetted nonprofits to build their organizational capacity and sustainability. Through our due diligence process, we identify and select nonprofits at a point of growth inflection, and invest in their future. We collaborate on gap analysis and co-create plans for strengthening and accelerating impact. As relationships grow, we serve as trusted allies and **pursue the greatest potential, together.**

BY THE NUMBERS

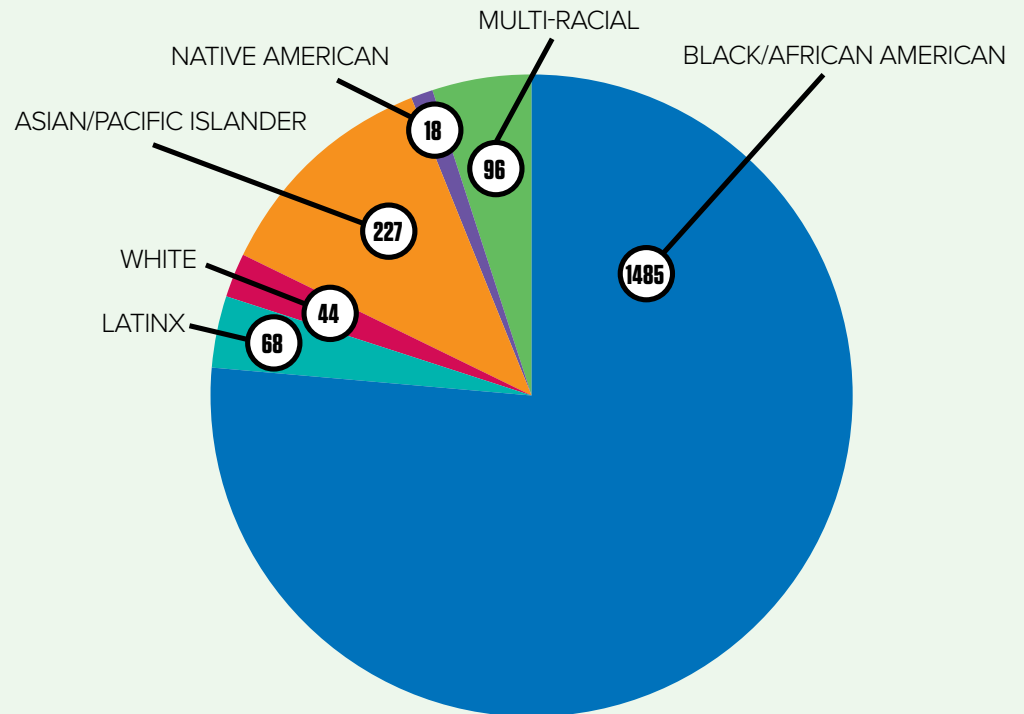


> Elevating Opportunities for Under-Resourced Teens

We strive to build thriving, just and sustainable communities **where everyone has the opportunity to succeed** – especially young people ages 12-24. SVP support of innovative nonprofits directly benefits the youth they serve through stronger programs. Our focus on teens ensures that upcoming leaders and professionals are equipped with skills and pathways toward the future they choose.

BY THE NUMBERS

1938 youth reached through Investee programs



OUR INVESTEE STORIES

SVP infuses innovative nonprofits with resources to build their organizational capacity and more impactfully serve teens. These nonprofits are our Investees.

Cookie Cart

Cookie Cart's mission is to provide teens 15 to 18 years old with lasting and meaningful work, life and leadership skills through experience and training in urban nonprofit bakeries.

**Investee since 2018 /
\$75,000 in SVP grants awarded**

Cookie Cart's goal is to ensure that bright young people growing up in the Twin Cities' lowest income neighborhoods have the opportunity to build the foundational skills and assets critical to success in a future career path. Last year was their first full year of operations at their second bakery in St. Paul. They served 304 teens in 2019 – a 275% increase over the last five years. Cookie Cart uses a hybrid

youth development model where social enterprise nonprofit bakeries engage teens in employment readiness and developing interpersonal and critical thinking skills. This model works! As of last year, 85% of youth were employed within three years of completing Cookie Cart's program, an increase of 6% over 2018.



Cookie Cart Youth Say...

- “Seeing the Cart Captains motivates me to be like them. They are leaders and I’m becoming a leader right now.”
—Blanca, Johnson High School
- “I like meeting new people and volunteers because you learn where they work and what you need to get a job like the one they have.”
—Ibrahim, Edison High School



Connections to Independence (C2i)

C2i's mission is to provide unique programming and advocacy for foster care youth, ages 14–24, to promote a successful and healthy transition to living independently as they reach adulthood.

**Investee since 2019 /
\$50,000 in SVP grants awarded**

As Connections to Independence (C2i) enters its 10th year as an independent nonprofit, Executive Director Jessica Rogers is reminded of a question from early on: “What are some of the key things you want C2i to be known for?” Outside of programming (which reached 112 youth in 2019), Jessica has always wanted C2i to be known for its niche expertise in the field of working with teens and young adults impacted by the foster care system. Upon reflection, C2i has and continues to realize that vision! They are continually asked to join local and national initiatives impacting this population. The pandemic amplified C2i's expertise as the demand to understand what this population needs and how C2i has responded came to the forefront. Recently, C2i was selected to pilot a mentoring program and be part of a foster care reform effort.



C2i's partnership with SVP is making our dream of expanding locally and nationally actually feel achievable. The expertise of our SVP team brings a different lens to help create a strong foundation for our organization as we begin our expansion plan. We are truly grateful for this partnership and can't wait to see what we achieve over the next two years.

—Jessica Rogers, Executive Director, Connections to Independence



OUR INVESTEE STORIES

Elpis Enterprises

Elpis Enterprises' mission is to foster youth development through social enterprise.

**Investee since 2018 /
\$50,000 in SVP grants awarded**

Elpis Enterprises operates small businesses to provide employment readiness training (including a paid work experience) and career pathway building support to young people aged 16 to 23 years who are experiencing homelessness or unstable housing. In 2019, Elpis Enterprises worked with 31 trainees. Of those who completed the program, 88% achieved meaningful outcomes (i.e. obtained immediate post-Elpis jobs and/or continued their education related to career goals).

Marcellius began with Elpis as an intern and was hired as a project lead for the woodworking enterprise. Without a car, juggling school and work was a struggle, and employment opportunities were limited. Elpis worked with Marcellius and partner agencies to help him obtain a driver's license and purchase his first car. He continues his career pathway plan with a goal towards construction. Elpis recently asked Marcellius to become the first peer advocate staff member. With each career step, Elpis staff are working with Marcellius in developing supervision skills and strengthening his problem solving and communication skills. Elpis' goal is to offer similar opportunities to more Elpis graduates.



“The operational aspects that our SVP team identified as a priority to work on in 2019 have helped Elpis to be in a stronger position to withstand the financial struggles of the pandemic. Our work with the SVP team has also positioned us to create partnerships with the business community that will help our trainees with post-Elpis opportunities in what will undoubtedly be a challenging job market in 2020 and 2021.”

—Paul Ramsour, Executive Director, Elpis Enterprises



New Vision Foundation

New Vision Foundation's mission is to create pathways to success by motivating disadvantaged youth in Minnesota through coding and digital literacy classes.

**Investee since 2019 /
\$25,000 in SVP grants awarded**

New Vision Foundation (NVF) fosters opportunities for youth to connect with the world of coding, introduce them to careers in technology, and create a robust pipeline of future high-tech employees who will be earning higher wages and therefore decrease the racial income disparities in Minnesota. NVF integrates outreach, skill development and workforce readiness with cross-cultural competency, with all staff and instructors looking like the youth they serve. 2019 was a very impactful growth year: Revenue increased by almost 300% and number of youth served also increased by almost 200% (reaching 950 youth through school-based programs). NVF was able to create new strategic partnerships with employer partners such as Target, Comcast and 3M as they look for ways to increase minority participation in the high-tech workforce.

“Our partnership with SVP has allowed us to enter this fast growth/inflection point with renewed confidence, knowing that we will have professional guidance from SVP Partners that will help us achieve our strategic goals.”

—Hussein Farah, Executive Director,
New Vision Foundation



OUR INVESTEE STORIES

Roots for Home Team

Roots for the Home Team's mission is to nourish young people's appetites to discover new possibilities and pathways for success through unique opportunities.



FACTORYMOTORPARTS™

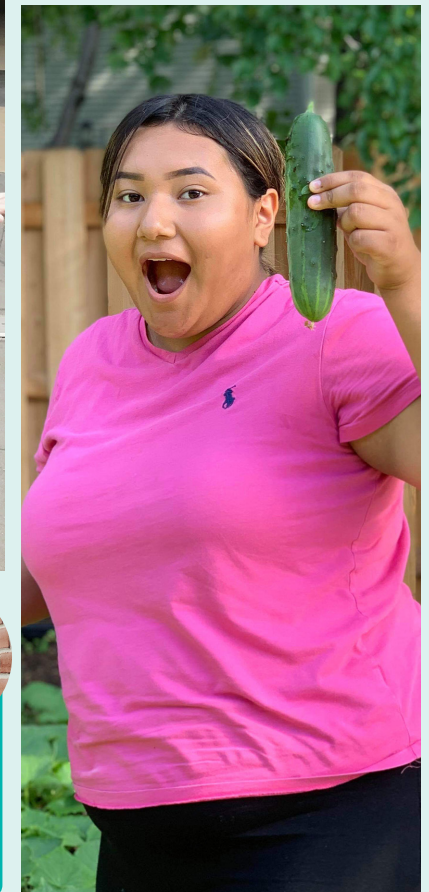
**Investee of Philanthropic Partner
Factory Motor Parts since 2018 /
\$75,000 in SVP grants awarded**

This past year, Roots for the Home Team expanded the “curriculum” aspects of their program and invited their youth to co-create it in partnership with faculty from the University of Minnesota’s Department of Youth Studies. Together, they’ve developed two tiers of learning called Finding Your Roots. Finding Your Roots focuses on leadership development, entrepreneurial mindset and future and career planning, which address systemic and structural barriers to equity through access to unique opportunities that enable teens to explore their hopes and dreams. Together, they’re growing and realizing change!



Roots' youth say...

- “I didn’t think you were supposed to like your job.”
- “Now I know my personal strengths and how to use them as power.”
- “If someone cares about our dreams, we want to learn how we can pursue them.”



SVP has helped us grow our capacity and do so smartly. Our SVP member, Marshall Lehman, has guided us on strengthening our financial systems and offered multiple connections within SVP to bring additional expertise as we strategically decide how to best live our mission.



—Sue Moores, Executive Director, Roots for the Home Team



The BrandLab

The BrandLab's mission is to change the face and voice of the marketing industry.

Investee since 2017 / \$75,000 in SVP grants awarded

In the past year, The BrandLab (TBL) has not only grown by serving more youth, they have increased their impact by seeing more of their program alumni enter the workforce. The new work TBL is most proud of developing is the apprentice program. The program is designed to place seniors in college into six-month paid apprenticeships with the goal of moving the talent into full-time roles within the organization. In their pilot year, four out of five apprentices were moved into full-time roles! In addition to this new program, TBL saw a 68% increase in applicants to their internship program.



“In our third and final year with SVP, we are confident that the relationships we have developed with the wonderful SVP Partners will last. In the past three years, thanks to our SVP team led by Linda Ireland, we have not only refined and put into action a comprehensive governance plan to meet the demands of a growing organization, but we have also developed clear metrics to share our impact dashboard more publicly as well as built a measurement tool to fuel our Fearless work. Looking back to three years ago when we first began with SVP, I cannot believe our progress. The BrandLab is grateful!”

—Ellen Walthour, CEO, The BrandLab



OUR INVESTEE STORIES

RECLAIM

RECLAIM's mission is to provide financially and culturally accessible care to queer and trans youth and their families, as well as continue to train practitioners and partner in community to create systems of change at the intersection of gender and racial justice.

**Investee since 2019 /
\$25,000 in SVP grants awarded**

RECLAIM was selected at Pitch Night in November 2019. In partnership with their SVP consulting team, they are beginning to tackle projects around board governance and organizational leadership. SVP looks forward to partnering with RECLAIM to realize their vision of changing the landscape of access to care for queer and trans youth.



Sisterhood Boutique

Sisterhood Boutique's mission is to encourage East African young women to connect and evolve as leaders and entrepreneurs by creating space to explore, express, and educate each other and their community. Because, they believe the future is for all women.



Selected as runner-up with six-month project consulting / \$2500 in SVP grants awarded

Sisterhood Boutique runs several programs for East African women to meet their mission:

- Paid internships and leadership development through their social enterprise consignment boutique
- Sisterhood 101 programming with partner schools
- Fashion show
- Trip to BWCA

Discussions with SVP focused on how to prioritize multiple goals to ensure limited resources are allocated optimally. Other topics included ways to increase the funds raised by the annual fashion show, and how to increase the business and financial focus of Sisterhood Boutique.

My favorite part about being an SVP Partner is sharing experience, knowledge and time with our Investees.
We both learn and grow from this relationship.

— JIM ANDERSON, SVP PARTNER

2019 FINANCIALS

Revenues

Corporate Partnerships	\$80,000
Individual Partner Contributions	\$213,640
Donor Designated Initiatives	\$9,000
Other Income	\$5,359
Total Revenues	\$307,999

Expenses

Program Services	\$291,305
Fundraising	\$50,493
Administration	\$46,609
Total Expenses	\$388,406

Assets

Cash & Cash Equivalents	\$190,337
Receivables	\$—
Other Current Assets	\$15,445
Fixed Assets	\$—
Total Assets	\$205,782

Liabilities

Accounts Payable	\$51
Accrued Expenses	\$4,193
Credit Card	\$213
Total Liabilities	\$4,457

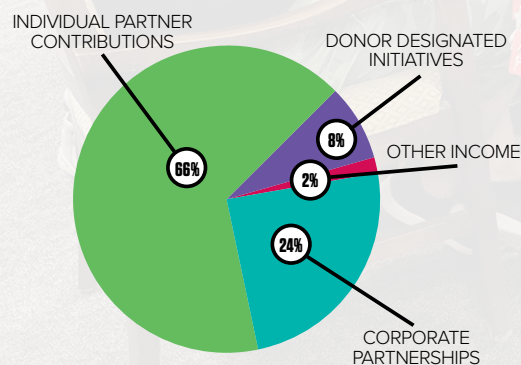
Net Assets

Retained Earnings	\$144,889
Restricted Funds	\$59,086
Unrestricted Funds	\$77,757
Net Income	(\$80,407)
Total Assets	\$201,325

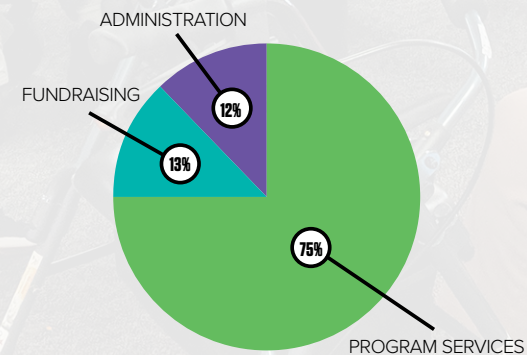
Total Liabilities and Net Assets **\$205,782**



Revenue



Expenses



GRATEFUL...

for our Partners, Investees, Board of Directors and community members who care deeply about supporting under-resourced teens.

Staff

Lea Blackwell Favor
Operations Director

Esther Goldberg-Davis
Deputy Director (2019)
Interim Executive Director (2020)

Ann Herzog-Olson
Executive Director (2019)

2019 Board of Directors

Carla Pavone
Chair
University of Minnesota

Jim Anderson
Consultant

Jeff Arnesen
Marsh USA

Ben Burgum
University of Minnesota

Rebecca Duvick
PCs for People

Nathan Espinosa
Lube-Tech

Dionne Gumbs
GenEQTY

Linda Ireland
*Multiple Boards and
Community Volunteer*

Kimpa Moss
Lurie LLP

Brian Peterson
Treasurer
*Minnesota Assistance
Council for Veterans*

Christi Strauss
Consultant

2020 Board of Directors

Linda Ireland
Chair
*Multiple Boards and
Community Volunteer*

Jeff Arnesen
Marsh USA

Linda Bryant
Secretary
HOPE 4 Youth

Ben Burgum
University of Minnesota

Nathan Espinosa
Lube-Tech

Dionne Gumbs
GenEQTY

Veronica Hawman
Redeemer Center for Life

Carla Pavone
University of Minnesota

Christi Strauss
Vice Chair
Consultant

Josh Susser
Treasurer
Cascadilly

Daniela Vasan
Wildflower Foundation



I'm still a Partner after seven years because the model works! It is so exciting to watch high potential nonprofits grow their impact by tapping the marketing, operational and financial expertise of our Partners.

— CARLA PAVONE, SVP PARTNER

WE APPRECIATE OUR DONORS WHO ADVANCE OUR MISSION

Your generosity advances our work building thriving, just communities where ALL youth have the opportunity to succeed. Thank you!

Philanthropic Partners

Bame Foundation



LUBE-TECH.

Accelerating Performance

Nathan Espinosa
Eric Jackson
Cyndie Leary

Margaux McClure
Amy Jo Van Culin
Tyler Van Eps



FACTORY MOTORPARTS™

Marshall Lehman

Corporate Partners



Nancy Chang
Trevor McKinnon
Kirk Smith



C.H. ROBINSON

Kayla Greenwood
Kim Mai

Molly Nelson
Robb Stubenvoll



Rhoda Beaird
Julie Helms
Amy Jongerius

Michele Martin
Charles Talbert



Tatiana Bremer
Alia Gama
Chris Harms
Mary Kelley
Andrea Norris

Shannon Richter
Karin Stone
Caitlin Sullivan
Adam Ziskind

Leadership Circle

Gary Gallagher/Marjorie Weil & Marvin
Edward Mitchell Foundation
(In memory of former Board Member, Ellen
Mitchell Gallagher)
Evelyn & Kenneth Gudorf
Mary Dee & George Hicks
Kathy & Marty Leestma
Kimpa & David Moss
Carla Pavone & Morris Stockburger
Christi Strauss

Partners

Mary & Jim Anderson
Jeff Arnesen
Kate* & Art Berman
Linda Bryant
Lindsey Eichenlaub & Ben Burgum
Nancy Chang
Ally & Joe Delgado
Carlee & Pat Donohue
Amber & Nathan Espinosa
Joan & Craig Gudorf
Dionne & Alex Gumbis
Rodolfo Gutierrez
Deb Garvey & Chapin Hall

Diane Harper
Veronica Hawman
Linda Ireland
Chad Johnson
Neda Kellogg
Jayme & Bob Keseley
Karen & Dan Kinsella
Eileen & Paul Lundberg
MaryAnne & John Mauriel
Danielle Denney Moriarity &
Michael Moriarity
Drew Moss
Vanan Murugesan
Frank Parisi
Holly & Jeff Parker
Lisa Novack & Brian Peterson
Daniela Vasan & Josh Reimnitz
Jeanne Rudelius
Ellie Singer
Tracy & Alden Skar
Kirk Smith
Andrea Stark
Erin & Josh Susser
Vicki Raport & Guff Van Vooren
Jane & Steve VanTassel
Janet & John Watson

Foundation & Other Giving

3M Corporation
The Toro Foundation
Westwood Professional Services

Friends of SVP

Anonymous (2)
Esther Goldberg-Davis
Ann Herzog-Olson
Kim & Eric Jackson
Riva & Craig Kupritz
Leslie & David Orenstein
Steve Schmidt
Susan & Hugh Voigt

Donor Designated Initiatives

Meristem Family Wealth
Kimpa & David Moss
Lisa Novack & Brian Peterson
Vicki Raport & Guff Van Vooren
Janet & John Watson

Gifts In-Kind

Crossfuze
Carlo Cuesta
Eat4Equity
Goetz Results Communications
Lauren Klemstein
Lube-Tech
Lurie LLP
Michael Henley
The BrandLab
University of Minnesota
Carlson School of Management

**Kate Berman passed away unexpectedly in April 2020. She left an imprint on all of us at SVP and the many other people and organizations who benefited from her warm and thoughtful leadership.*

JOIN OUR MOVEMENT

Join our community of engaged philanthropists committed to being social change-makers for under-resourced youth and the organizations that serve them.

We need you for:

- **Impact...**to foster POSITIVE CHANGE in our community.
- **Innovation...**to pursue the greatest POTENTIAL, not the easiest path.
- **Community...**to make a greater impact TOGETHER.
- **Equity...**to build systems in which ALL can succeed.

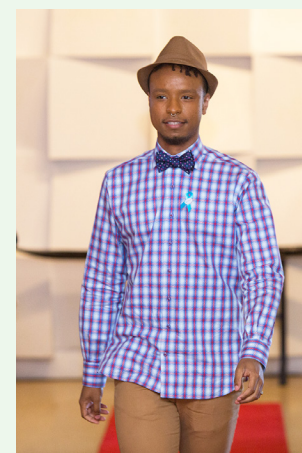
**Interested in learning more about SVP?
Contact us today!**

My favorite part about being an SVP Partner is creating an impact for the community in a meaningful way, that will have a ripple effect on the youth served and their future.

—MOLLY NELSON, SVP PARTNER, CH ROBINSON



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