

MISSION: Social Venture Partners MN catalyzes equitable social change by expanding the impact of youth-serving organizations, and building an effective community of engaged philanthropists.

VISION: Every young person's future unfolds uncompromised by systemic injustice.

VALUES:

- Equity is imperative.** It is central to how we view the world and do our work.
- Impact demands systemic change.** To ensure a promising future for all young people, we must create sustained, equitable change in our community.

- Relationships propel us.** We build relationships across the breadth of our community to co-create solutions.
- We must be bold:** Catalyzing equitable social change requires imagination, innovation, courage and perseverance.

HISTORY:

Social Venture Partners Minnesota was established in 2002 by entrepreneurs and leaders in the business sector who wanted to give back by being a donor, but also by collaborating with nonprofit leaders to create solutions that would enhance the impact they were able to make in the community. They began meeting and looking for innovations in the area of philanthropy and community engagement across the country and found the newly created Social Venture Partners in Seattle and adopted the model. Paul Brainerd the organization's founder has said that "It's not about charity, this is a more engaged giving style. If it's done right, both sides end up with more in the end." Since our inception, Partners in SVP MN have helped to bolster the growth, development, and sustainability of many of the Twin Cities most innovative youth-serving nonprofits which positively impact thousands of youths lives annually.

RECENT INNOVATIONS:

In 2020 during SVP MN's Strategic Planning process, we committed to a new set of values and priorities with racial equity, community and youth voice at the core of what we do. We prioritize BIPOC- led organizations and focus on organizations that are serving youth who are the furthest from racial, economic and social justice. We have created ways for nonprofit community leaders to be decision-makers in our organization and in our grant making processes. We have launched our youth-led grantmaking taskforce where young people make the decisions as well as given them a seat at the table in our traditional grant making processes. We also recently launched the YouthSparks Ideas Competition- promoting innovative ideas for social change and encouraging young people to be thinking of solutions for the issues they see in their communities.

SVP is a model that will continue to evolve to meet the needs of the community and leaders who are working to make sure every young person's future unfolds uncompromised by systemic injustice. Our intention is that this Strategic Framework document can be our guiding document until we feel the need to substantially shift our work or priorities. Partners and leaders of our organization will review this framework regularly.



350+ PARTNERS

100+ NON PROFITS

TOOLS WE USE TO DO OUR WORK:

- Multi-year unrestricted grant funding to youth-serving organizations in the Twin Cities
- Pro-bono consulting on the issues and challenges the organizations we support are tackling so they can amplify their impact
- Peer-learning Impact Accelerator cohorts and connections with other Executive Leaders in the field
- Community engagement and networking opportunities
- Youth leadership opportunities to bring more youth voice and decision-making to our work

WE DO OUR WORK BY ASSURING WE:



Build Collaborative Partnerships based in mutual respect and mutual learning. Our work with nonprofit organizations and their leaders only works when it is truly collaborative and centers trust and relationship building that values the strengths everyone brings to the table.



Provide Impact-Building Support through pro bono consulting and peer-learning. Our goal is to support nonprofit leaders of youth-serving organizations to amplify their impact in the community. So, we focus on organizational development as well as impact and capacity building projects and resources that will help the organization take their work to the next level.



Grow Inclusive Community Leadership Our decision-making process for grants as well as the leadership for our organization includes cross-sector leadership from our donor partners, non-profit leaders as well as the voices of young people in our community.



COLLECTIVE GIVING- COLLECTIVE ACTION- COLLECTIVE IMPACT

Learn more at svpmn.org